

PHILIP MORRIS INCORPORATED
ADVERTISING COST ESTIMATE

Date January 31, 1983

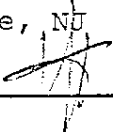
Brand: Other Promotions

393-054

Media: Horse Racing - Marlboro

Contract Terms: Marlboro ad on fourth cover of Tampa Bay Downs from
December 4, 1982 thru April 5, 1983. Total of 82 days.

Pay To: Sports Section
P.O. Box 639
Turnersville, NJ 08012

Approvals: 

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY	\$3,675.00				
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	\$3,675.00				

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